



GENERAL TERMS AND CONDITIONS

/In effect from 25.03.2024, updated on 27.08.2024 and 10.03.2025/

GENERAL INFORMATION

Mission:Education (also referred to as "Mission:Education Platform", "The Platform", "mission.education", "platform.mission.education", "The Site") is an educational initiative of "School Telerik Academy" EOOD, with UIC 206130536 and its registered office and management address at 31 Aleksandar Malinov Blvd., 1729 Sofia, Bulgaria (also referred to as the Academy). The initiative is aimed at schools, teachers, and entire school teams. Its goal is to provide teachers with access to educational materials for which the Academy holds copyrights or distribution rights, in accordance with the Law on Copyright and Related Rights of the Republic of Bulgaria and the international legislation, with the exception of materials and content with an open license owned by the respective author.

These General Terms and Conditions govern the relationship between You, in your capacity as a natural person, including teacher, instructor, principal, or specialist within an educational institution (nursery, preschool, kindergarten, school, extracurricular enrichment center etc.), as well as the institution or other legal entity you represent ("Users"), and the Academy ("Provider"), in connection with the use of the Mission:Education Platform. Every User must familiarize themselves with these general terms before starting to use the Platform. By viewing the Site, every User automatically undertakes to comply with the terms described below.

When using the services offered by us, Users enter a contract, the content of which is determined by these General Terms and Conditions. For free services, the contract is considered concluded at the moment the use of the Website or Platform begins, and for paid services – at the moment of their request and payment. By accepting the General Terms and Conditions, the User agrees to have their personal data processed based on the contract concluded between them and the Academy and in accordance with the Academy's Personal Data Rules and Privacy Policies. Confirmation of the General Terms and Conditions is a necessary and mandatory condition for concluding a contract under general terms between the Academy and the Users.

For any questions related to the General Terms and Conditions, you can contact us at partners@mission.education.



DEFINITIONS

1. User – any person who uses the Content provided through the Platform, including but not limited to a natural person like a teacher, instructor, principal, or specialist within an educational institution, as well as any legal entity, regardless of its legal organizational form, including a school or other educational institution that the person (the teacher, principal, or other specialist) represents.

2. Platform – an online information system with resources owned by the Academy, including the Content within it, namely: data, images, photographs, animations, video, audio, text, worksheets, maps, tables, user interfaces, graphic components, icons, etc. The Platform is accessible via the website mission.education and platform.mission.education, owned by the Academy.

3. Documentation – means all reference documents for a User that the Academy provides to Users. The documentation is owned by the Academy.

4. Provider – the Academy acts as the Provider when providing Service/s on the Platform to the Users.

5. Content – means data, images, photographs, animations, video, audio, text, worksheets, maps, tables, user interfaces, graphic components, icons, and any other information provided in digital form on the Platform.

6. Software – means all or any part of the software technology available on the website: www.mission.education and www.platform.mission.education, regardless of the form, method, or means of provision or subsequent installation or use, consisting of: software, interfaces, and Content.

7. Platform Service/s – access to the Content published on the Platform provided via a web browser, creation and personalization of user profiles through registration that grants access to services for registered users; as well as the ability to use the various functionalities of the Platform. The service is accessible via internet-connected devices compatible with the technical requirements of the Platform.

8. Functionality – the ability of the Platform to perform its functions in view of the purpose for which they are intended.

INTELLECTUAL PROPERTY RIGHTS

1. The Content of the Platform is the intellectual property of the Academy regarding its design, structure, visual and sound layout, and content (without the list being exhaustive). The Platform grants Users the right to use it solely for personal (non-commercial) purposes.



2. No one has the right, without the explicit permission of the Academy, to use, reproduce, modify, transmit (electronically or otherwise), publicly display and/or provide to third parties part or all of the Content of the Platform for commercial purposes, for publishing and/or any other type of activity, or to derive other benefits, as well as to undertake any other actions that violate or assist in violating the Academy's intellectual property right over the Content of the Platform.
3. The Academy reserves the right to assign the right to use the Content to Users with free or paid access.

REGISTRATION

1. Registration on the Platform is free. Registration is completed by filling out the registration form, accepting these General Terms and Conditions, and clicking the "Create Profile" button. By creating a user profile on the Platform, Users gain the ability to change the information in their profile, manage their subscription, etc.
2. Each User as a natural person is entitled to one registration (with one profile). If more than one profile registered by one person is established, the Academy may delete all user profiles associated with that person without owing compensation, penalties, or the return of sums received from the User.
3. By the act of registration, it is considered that these General Terms and Conditions have been accepted and signed.

FREE ACCESS

1. The Academy has the right to determine the conditions under which certain Users (user profiles) on buki.bg receive free access to the Platform and the Content and Documentation published on it, with part of the free resources being provided by the "Telerik Academy" Foundation with UIC 177228100. The choice of which resources and functionalities are available for free and for which Users rests with the Academy. Free access to the Platform may be unilaterally canceled, limited, or changed at any time at the Academy's discretion.

SUBSCRIPTION

1. Registered Users can obtain full or partial access to the Content and functionalities of buki.bg after requesting a subscription and paying the specified price when the provision of Services is not free.



2. After the Academy approves the Users' subscription request and the Users pay the specified price (where applicable), the Users' subscription is activated for the period and under the conditions of the respective subscription.
3. The Academy reserves the right to change the types of subscription plans, their terms, and the fees due. Changes will apply prospectively from the start of the next subscription period and will not affect the current subscription.
4. The Academy undertakes to inform Users affected by changes in terms at least 30 days before they take effect. If a User continues to use the services, it is considered that the User accepts the changes.

RIGHTS AND OBLIGATIONS OF THE USER

1. Registered Users do not have the right to provide access to their user profile to other persons. If such case is established, the Academy has the right to block/delete the profile without owing compensation. Responsibility for the use of a profile rests with the Users.
2. Users have the right to adapt the structure of the Content on the Platform to meet the needs and goals of the educational institution and the students being trained.
3. Registered users have the right to offer the Content on the Platform in a format convenient for the school and students.
4. Registered users have the right to share feedback and ideas for improvements.
5. Registered users agree to provide information to the Academy for the purpose of measuring the effect of the use of the Content and undertake to assist in conducting surveys.

RIGHTS AND OBLIGATIONS OF THE ACADEMY

1. The Academy may contact a User by email, phone, SMS, or directly through the Platform regarding functionalities and Content. With explicit consent, the Academy may also contact the User regarding promotions or events.
2. The Academy is not responsible and does not owe the return of payments in cases of fraud during payment (e.g., using someone else's phone or card) by a User.
3. The Academy has the right at any time to transfer its rights under this contract to a third party or engage subcontractors.
4. Upon violation of these terms or law, the Academy may limit access, block, or delete a User's registration.
5. The Academy reserves the right to terminate the maintenance of the Platform at any time



(e.g., force majeure or risk of damage). In such cases, no compensation is owed to Users.

6. The Academy has the right to temporarily limit or suspend the Service for maintenance or improvements.

TERM AND TERMINATION

1. These General Terms apply from the moment the User accesses content, requests/pays for a subscription, or registers, and until the profile is deleted/deactivated, the Platform ceases to exist, or termination occurs due to an uncured breach.

2. Upon expiration of the subscription term, the Academy limits the User's access to the Content.

LIABILITY OF THE ACADEMY

1. The Academy guarantees that the Service and Content are fit for their usual purposes. Technical interruptions or difficulties are possible.

2. The Academy assumes no responsibility for external sites linked on the Platform. The Provider does not control these sites.

3. The Academy is not responsible for the sale of user accounts between Users or associated fraud. The Academy is not responsible for data theft if the user voluntarily provided their credentials.

4. The Academy does not owe compensation for payment problems due to malfunctions outside its control.

GENERAL PROVISIONS

1. The Academy guarantees that personal data is processed solely for Platform functionality and according to law. The policy can be found at https://platform-mission-education/policies/privacy_policy_english_only.pdf.

2. The Academy has the right to amend these terms; Users will be notified within 7 days. If a User disagrees, they may opt-out or continue under the previous terms.

3. For all matters not settled herein, Bulgarian legislation applies.

4. All disputes shall be settled voluntarily or by the competent court.